

Vance Crowe

Keynote Speaker · Negotiation for Highly Logical People

St. Louis, Missouri · vancecrowe.com



Vance Crowe doesn't teach you to win arguments. He teaches you to resolve *what the argument is actually about*. His approach was forged as the public face of Monsanto during the GMO controversies, and he has since brought it to more than 300,000 people in agriculture, finance, and engineering.

300,000+

PEOPLE ADDRESSED

200+

KEYNOTES DELIVERED

500+

PODCAST EPISODES HOSTED

WHO HIRES HIM

Teams facing major change or criticism

When the pressure is on, what matters is how people talk. Vance teaches teams to communicate clearly while everything around them is shifting.

Detail-oriented people who get overlooked

They do the work and know the numbers. With Vance they discover ways to become better listeners and more compelling when speaking.

Leaders who want more from their people

Most "performance problems" are communication problems. Vance shows leaders how to get people to speak up instead of quietly underperforming.

SIGNATURE TOPICS

- **Communicating on the Edge of Chaos** — leading teams through disruption
- How to get people to **actually listen** to your recommendation
- Why **good employees hold back**, and how leaders change it
- **Storytelling** and how ideas spread through organizations

Every talk is customized through a pre-event call with the organizer. He does not give the same speech twice.

CREDENTIALS

Former Director of Millennial Engagement, **Monsanto**
 Former Communications Strategist, **World Bank Group**
 Returned **Peace Corps** Volunteer — Kenya
M.A. Cross-Cultural Negotiations, Seton Hall School of Diplomacy
 Board of Directors, **FCS Financial** — a seven-billion-dollar agricultural lending cooperative
 Creator, **Interest-Based Communication** course
 Founder, **Legacy Interviews**
 Host, **The Vance Crowe Podcast** — 500+ episodes with U.S. Senators, farmers, scientists, and founders

"One of the greatest orators and advocates, in any discipline, I've ever witnessed."

— Tino Rossi, Agricultural Public Affairs

"In a speaker series of the most acclaimed scientists and thinkers in the country, from MIT to Harvard, Vance's was the most thought-provoking and unexpected."

— Rowan Jacobsen, award-winning science writer & MIT Knight Science Fellow

BOOKING vance@articulate.ventures (314) 866-2991

vancecrowe.com/speaking

Equally effective in a ballroom of 2,000 and a boardroom of 12.